



October, 2018

Dear Parents or Guardians of SOTA Seniors:

Congratulations, your child is a senior and projected to graduate in 2019! Being a senior brings many exciting and unique offerings. I'd like to take this opportunity to share these with you. If you are interested in ordering any of these items, please use the attached form and take note of the various due dates. Payment is due at the time of order for all items.

2019 YEARBOOK:

This year we are offering a full color yearbook for \$45 each (including tax). Yearbooks can be purchased **now through April 11, 2019**. Yearbooks make great holiday gifts. If you are interested in purchasing the yearbook as a holiday gift, I will mail you a gift certificate. Please include your address on the order form.

SENIOR PAGES:

Seniors have the opportunity to create a senior page for the yearbook. Senior pages are in place of individual student photos and usually include pictures, the student's name, major and a quote, if desired. There is **no cost** for a senior page. Senior Pages are due this year on **NOVEMBER 16, 2018**, to meet the yearbook deadline. Students received the Senior Page Submission form and information in the Senior Information packet in June and September. It is also posted on the Class of 2019 Google Classroom page. This form must be submitted with the Senior Page by November 16. All senior pages must be submitted digitally and uploaded to the student's yearbook folder in Google that is shared with Ms. Rudy. Hard copy photos and photos from photographers cannot be accepted. If a senior does not submit a senior page, the photo they during School Picture Day will be used.

PERSONALIZATION ON YEARBOOKS:

Seniors also have the option of having their yearbook personalized. A nameplate with the student's name engraved on it can be purchased for only **\$10, including tax. Orders are due April 11, 2019.**

BABY PICTURES FOR SENIOR SECTION:

We will be putting the seniors' baby pictures in our yearbook this year. Baby pictures are due to Ms. Rudy by **November 16, 2018**. Baby pictures must be uploaded to the Yearbook folder in the student's Google Drive that is shared with Ms. Rudy.

SENIOR APPAREL:

Senior apparel, printed with a Class of 2018 design, is now on sale. See the attached order form for available options and prices. **Orders and payments are due November 16, 2018.**

SURPRISE GRAD ADS!:

This is your chance to make a dedication or send a surprise message to your graduating senior. Parents/guardians in the past have submitted baby pictures and other special photos with messages of congratulations, grandparents have written words of wisdom, and sisters and brothers have sent in family pictures and good luck messages. This is confidential and the students are so excited when they see their surprise in the yearbook. **GRAD AD payment and messages are due January 8, 2019.** Please remember, the more information you submit, the more space you will need. Grad Ads should be emailed to yearbook.sota@gmail.com. The senior's name should be included in the subject line of the email.

The prices and page sizes for Grad Ads are:

Full Page (7"x 10")	\$120	½ Page (7"x 4.5")	\$70
¼ Page (3.5"x 4.5")	\$40	1/8 Page (3.5"x 2.25")	\$30
1/16 Page (3.5"x 1.125")	\$15		

How to Order

- Order form and payment can be mailed or sent in with your child to: Susan Rudy, School of the Arts Yearbook Advisor, 45 Prince Street, Rochester, NY, 14607.
- Students may see me directly to order all items except the surprise Grad Ads –these should be placed by the parent/guardian only.
- Please note the different due dates for each item. *Payment is due at the time of order.*
- SOTA accepts **CASH OR MONEY ORDERS ONLY.** (NO CHECKS, please.)

If you have any questions, please feel free to contact me at susan.rudy@rcsdk12.org. Thank you for your support.

Susan Rudy, SOTA Yearbook Advisor